













Why Join Sisel?

- Sisel stands for Science, Innovation, Success, Energy, and Longevity.
- We hold true to the mission of creating health, wealth, and happiness for everyone.
- Sisel's founders have advanced the "No Harmful Ingredients Philosophy" for over 30 years.
- We are a 100% debt-free company. This financial stability ensures that when you join Sisel you're building something that will last for generations.
- Sisel's lucrative Compensation Plan offers features that set it apart from others in the industry and that foster a unique and rewarding opportunity equal to all.





We are service minded because we succeed by helping others succeed.

We Are Sisel

Seasoned Leadership

- Our management team represents over a century of experience in effective marketing strategies, powerful recruiting programs, crucial success training, innovative product development, and billions of dollars in sales.
- These experts in health and wellness understand the importance of safe products and are driven by a fierce desire to make the world a better place.
- As a result of the harmony of seasoned leadership along with the passion, energy, and commitment of our Distributors, Sisel is experiencing record growth.





Sisel's management team represents over a century of network marketing experience.

Excellence in Manufacturing

- Sisel's sister company, SupraNaturals, is a 300,000 plus square foot, highly-advanced facility where we manufacture all of our products.
- Sisel can control and oversee every part of the production process, from the sourcing of quality natural ingredients, to the final bottling and packaging, allowing us to ensure the quality and effectiveness of the products from our door to yours.
- This incredibly sophisticated plant offers state-of-the-art technology, allowing Sisel
 to keep the promise to produce only Sisel Safe® products that are guaranteed
 to be safe, effective, and environmentally-friendly.
- Through our research and development process, we formulate each product to exact standards, and through our quality control process, we test our products many times over.



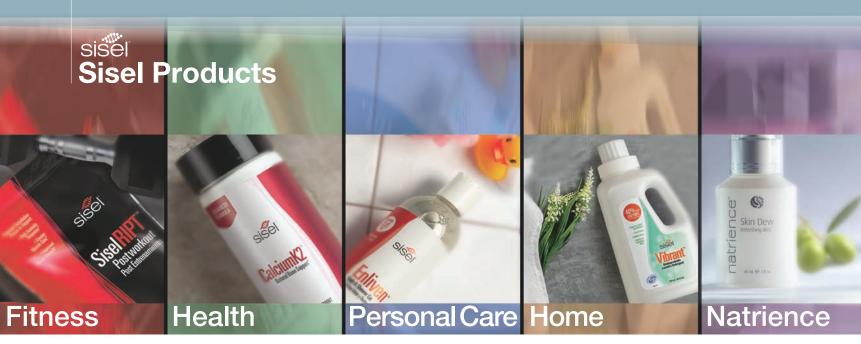


Sisel's sister company, SupraNaturals, is a 300,000 plus square foot, highly-advanced facility where we manufacture all of our products.

Our Amazing Products

- By researching and focusing on the latest scientific breakthroughs, Sisel is always on the forefront of product development.
- With several popular, unique lines containing more than 50 different products, Sisel offers something for everyone interested in health and wellness.
- Sisel Fitness—Our fitness line can help you stay in your best shape, whether you are an avid athlete, weekend warrior, or looking to get back to your optimal weight.
- Sisel Health–Our health products provide you with more energy, vigor, and drive than you ever thought possible.
- Sisel Personal Care—From naturally, shimmering hair to a pearly white smile, you'll love the clean you get from Sisel's Personal Care line.
- **Sisel Home**—This line focuses on SiselSafe® products for the home that protect you, your family, and the planet.
- **Sisel Beauty**–These cosmetic and skin care products are 100% toxin-free, never tested on animals, and will allow you to look and feel your best.







"Our ability to develop and manufacture our own products allows us the freedom to discover and innovate far ahead of the competition."

Tom Mower Jr

Autoship Program

- This monthly recurring-order auto shipping program is currently available for ALL Distributors and Preferred Customers.
- You can get on the Autoship Program with 300 OV (Own Volume) or more and you will receive a 5% discount off your current pricing.
- Also qualify for 8% LRP voucher and shipping voucher.
- The PV will remain the same, you will keep qualifying for your ranks and/or vouchers.





Sisel's Autoship Program conveniently allows you to schedule recurring monthly automated orders, and also gives you a 5% discount off your current pricing for orders of 300 OV (Own Volume) or more.

Loyalty Rewards Program (LRP)

- LOYALTY DISCOUNTS. For every four consecutive months you order product while maintaining at least 100 personally purchased OV (Own Volume) per month, you'll earn a product credit voucher towards future purchases. The more you spend, the more you earn!
- 100-199 OV = 5% Voucher of total combined OV/4 months as a product credit
- 200-299 OV = 6% Voucher of total combined OV/4 months as a product credit
- 300 + OV = 8% Voucher of total combined OV/4 months as a product credit

Example:

Your monthly OV: 300 Percentage tier: 8%* Your total OV after 4 months: 1200 Voucher amount: \$96

- SHIPPING VOUCHER (60 day expiration applies). If you maintain at least 250 personally purchased OV for 12 consecutive months, Sisel will give you a shipping voucher, in the form of PRODUCT CREDIT, that reimburses ground shipping charges, you incurred on orders placed on your account throughout the 12 consecutive months.
- USING YOUR REWARDS IN YOUR SISEL OFFICE IS EASY! To check your Loyalty Rewards and Shipping
 Voucher balances, click on the Account tab in the main menu and select Loyalty Rewards in the drop down menu.
 To redeem a voucher, select it as a payment method during checkout while placing a product order. Alternatively,
 you can check your balance or use your vouchers by calling Sisel Customer Service at 801.704.6700

TERMS AND CONDITIONS

Vouchers may be used towards any Sisel product. Any remaining cost after a voucher has been applied to an order will require payment. Vouchers may not be used towards shipping and/or tax. Only one voucher can be used per order. Vouchers expire after 60 days. Vouchers can only be redeemed on one order and can not be split between multiple orders. If a voucher is only partially redeemed, the remaining balance will be forfeited. The company cannot honor expired vouchers. PV (Personal Volume) is not earned on any Sisel order paid in part or in full through Loyalty Rewards Program (LRP) or Shipping Vouchers. Free product redemptions carry no volume. * UPS ground. UPS Ground SUREPOST, USPS Priority



^{*} Percentage calculated off of the lowest month's OV.



How about enjoying your favorite products every day, and earning FREE product vouchers while you do it?

That's what Sisel's Loyalty Rewards Program allows for Distributors who remain loyal beyond 4 consecutive months.

Compensation Plan in a Nutshell

- By becoming a Sisel *Distributor* you have the opportunity to build a dynamic, home-based business.
- After signing up and making your first purchase, you can begin building your business by inviting friends and aquaintances to participate in Sisel. You can earn 25% of their initial purchase if they enroll as a Distributor through our Fast Start Bonus, which pays weekly. If they sign up as a Preferred Customer, you receive the same amount through Retail Commissions, which pays you 25% every time they order, as long as you are an active Distributor.
- As you continue to expand your network of Distributors, and as they themselves enroll more people, you can receive 7% of their future purchases through **Direct Commissions**.
- Sisel's extraordinary Compensation Plan offers many unique and rewarding opportunities that pay out weekly and monthly, and can include special bonuses and incentives as you become more involved and expand your organization.

Distributor: A person who enrolls with Sisel to distribute products according to the company's Policies and Procedures.

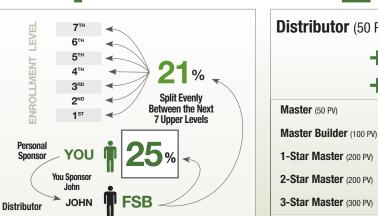
Preferred Customer (PC): A consumer or customer that creates a Sisel account to buy Sisel products at a discount.



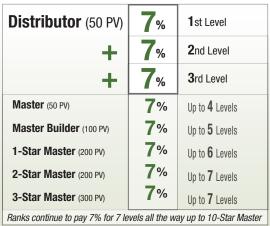
Compensation Plan

As easy as...

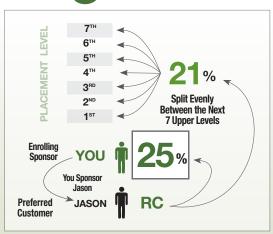
Fast Start Bonus



2 Direct Commission



Retail Commission



"Happiness is not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort."

Compensation Plan

- By becoming a Sisel *Distributor* you have the opportunity to build a dynamic, home-based business.
- Sisel's extraordinary Compensation Plan offers many unique and rewarding opportunities for novice and seasoned Distributors alike.
- Our eight profit centers pay out weekly and monthly and include special bonuses and incentives.
- Let's touch on them now...





Henry David Thoreau

1. Fast Start Bonus (Paid Weekly)

- When you enroll someone new and they begin to order product, you are eligible to 25% of their Commissionable Volume (CV) during their first 30 days.
- What's more, each of these transactions earns your *Upline* 3% each, up to 7 levels! That means 3% to you, as an Upline, each transaction your qualified *Downline* makes. Which is why helping your new Distributors enroll others can really kick start your success: 3% to you from your downline, 25% to you for every Personally Sponsored Distributor.
- The Fast Start Bonus is paid weekly in your *eWallet* which can be setup in your personal Sisel Office website.

Qualification: The term used to describe the monthly status of all Sisel Distributor accounts in relation to their eligibility to receive commissions during that month. Qualifying for commissions in a given pay period requires that a Distributor satisfy the minimum PV (Personal Volume), QDV (Qualified Downline Volume), MQL (Monthly Qualification Level) and other requirements specific to their rank. Therefore, the specific definition of Qualification varies according to rank. Distributors that do not qualify may miss out on all or a portion of the commissions they would otherwise have earned had they satisfied the requirements specific to their current rank. There is no Dynamic Compression on the first level Fast Start bonuses.

Commissionable Volume (CV):Total purchase amount that is eligible for

commissions.

Upline: Sponsored Distributors placed 'above' you in the placement tree.

Downline: Sponsored Distributors placed 'below' you in the placement tree.

eWallet: Where your commissions are paid and can be withdrawn. Once you login to your Sisel Office, click on eWallet on the top menu to set it up.

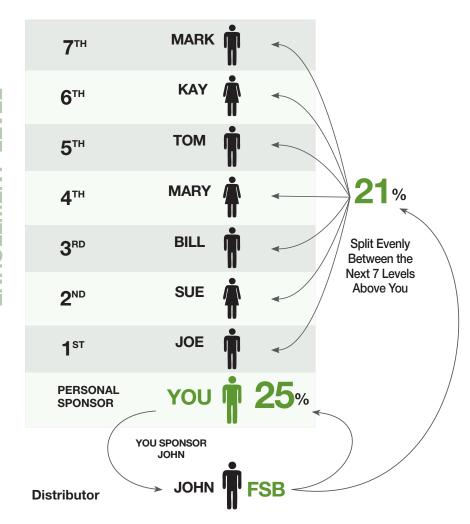




Fast Start Bonus (FSB) (Paid Weekly)

ENROLLMENT LE

Your FSB is paid out weekly on all new volume, covering up to 8 levels in depth!



2. Direct Commission (Paid Monthly)

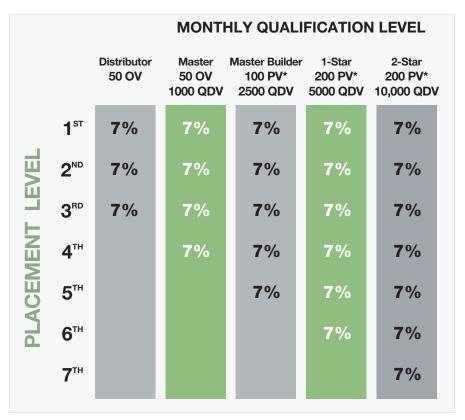
- With your initial order of 50 Own Volume—or OV—you are eligible to receive three levels of payout. You will start getting paid monthly based on the CV of your first three levels after their first 30 days:
 - You get **7%** of the Commissionable Volume (CV) the people on your first level generate.
 - You also get **7%** of the CV from the second level.
 - And you get **7%** of the CV from the third level.
- The money can add up quickly, as Sisel not only pays you **7%** on the first three levels, and as you rank up, you can **receive 7%** from levels four through seven.
- Receiving 7% on the lower levels is achieved through Rank Advancement, which will be explained later. The simplicity remains: you get 7% of the CV generated per level.
- When you help those in your downline duplicate this same process and work hard for their own success, your organization gets bigger and bigger, which makes your residual income potential even greater.

Own Volume (OV): An assigned point value based on the price of personally purchased product that is used to calculate qualifications.

Rank Advancement: The eligibility requirements that a Distributor needs to achieve in order to qualify progressively from rank to rank.







The more you work, and the more your organization works, the more your residual income grows. Because when you help others succeed, you succeed.

^{*} You must purchase 50 OV to qualify on each rank. The remaining PV can come from your Preferred Customers.

Sisel's Master Ranks

- Ranks are calculated monthly according to your Personal Volume (PV) qualification and your Qualified Downline Volume (QDV). Ranks 2-Star and beyond also include a 1-Star Leadership Requirement on different legs. The leaders in your downline fulfilling this requirement do not need to be frontline or personally sponsored, but do need to be on different legs. As indicated earlier, all commissions are generated off the Commissionable Volume (CV) of an order.
- Ranks: Distributor, Master, Master Builder, 1-Star, 2-Star, 3-Star, 4-Star, 5-Star, 6-Star, 7-Star, 8-Star, 9-Star, and 10-Star Masters.

Qualified Downline Volume (QDV):

The amount of DV that is used towards your Master Rank after the 50% rule has been applied.

50% Rule: No more than 50 percent QDV on your strongest leg can count towards your total QDV.

Leg: All of the Distributors and Preferred Customers located beneath and including a frontline Distributor.

Personal Sponsor: A Distributor who introduces the Sisel opportunity to someone and initiates their enrollment into the company. The Personal Sponsor may or may not also be the Direct Upline Sponsor because of their option to place the enrollee anywhere in the placement tree.





Rank Advancement

		Distribu	ıtor (Crea	ting a Fou	ndation)		Manag	er (Buildi	ng your B	usiness)	Leade	r (Develop	oing Lead	ers)
Success Skills		Recruit, Sell and Retain				Recruit, Sell, Retain and Build Managers Building on your foundation you can now focus on helping others create their success			Recruit, Sell, Retain, Build Managers and Leaders (Share the joy of an abundant life by leading others to success)					
	Preferred Customer	Distributor	Master	Master Builder	1 Star	2 Star	3 Star	4 Star	5 Star	6 Star	7 Star	8 Star	9 Star	10 Star
Personal Qualification		50 OV	50 OV	100 PV*	200 PV*	200 PV*	300 PV*	300 PV*	300PV*	300PV*	300PV*	300PV*	300PV*	300 PV*
QDV*			1,000	2,500	5,000	10,000	15,000	30,000	60,000	120,000	250,000	400,000	600,000	800,000
Leadership Requirement 1-Star Legs		3 (2) — S				2	3	4	5	6	7	8	9	10
Direct Commis	ion Payout I	Levels	20	1) 2	(1) (2)	107	\$1. 40	77. Va	13 14	200			22	707 Wil
1		7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
2		7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
3		7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
4			7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
5				7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
6					7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
7		37				7%	7%	7%	7%	7%	7%	7%	7%	7%
Infinity Bonus														
8		Ĭ	Ī			ĺ	.5%	1%	1%	1%	1%	1%	1%	1%
9			i i			Î			.66%	1.32%	2%	2%	2%	2%
10												1%	2%	3%
Check Match														
Gen 1					10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
Gen 2						5%	5%	5%	5%	5%	5%	5%	5%	5%
Gen 3							3%	5%	5%	5%	5%	5%	5%	5%
Gen 4		1							5%	5%	5%	5%	5%	5%

^{*}See details about how the QDV is calculated, including the 50% rule.

^{*}You must purchase 50 OV to qualify on each rank. The remaining PV can come from your Preferred Customers.

Luxury Auto Bonus			\$200	\$300	\$500	\$600	\$750	\$800	\$900	\$1,000	\$1,200	\$1,500
Rank Advancement	\$50	\$125	\$250	\$500	\$750	\$1,500	\$3,000	\$6,000	\$12,500	\$20,000	\$30,000	\$40,000

3. Infinity Bonus (Paid Monthly)

- When you achieve the rank of 3-Star you'll access our third profit center: the Infinity Bonus.
 After your business has seven placement levels, you can begin receiving monthly payouts for every additional level, past the 7th level.
- This exclusive bonus allows you to continually grow your business while constantly being rewarded for your hard work. Each person added to your organization is another source of income.

So What do you Receive?

- In addition to the **7%** you receive from the first seven levels, the rank of **3-Star** allows you to receive **0.5%** from your 8th level's Direct Commissions, and each additional level beyond that, through infinity, or until you reach someone in your downline of equal or greater rank.
- Things get even more lucrative as your rank increases: as a 4-Star, you get 1% from your 8th level's Direct Commissions, through infinity.
- By not limiting your levels of payment we make it simple for you to succeed. The higher your rank, the bigger your commissions.





MONTHLY QUALIFICATION LEVEL 3-Star 4-Star 5-Star 6-Star 7-Star 8-Star 9-Star 10-Star 15000 QDV 30000 QDV 60000 QDV 120000 QDV 250000 QDV 400000 QDV 600000 QDV 800000 QDV **∮**ST 7% 7% 7% 2ND 7% 7% LEVEL 3RD 7% **⊿**TH 7% 7% **PLACEMENT 5**TH 7% 7% **6**TH 7% 7% 7% **7**TH 7% **8**TH 0.5% 1% 1% 1% 1% 1% 1% 1%

0.66% 1.32%

2%

2%

1%

2%

2%

2%

3%

9TH

10TH

4. Master Check Match (Paid Monthly)

- Your fourth profit center, the Master Check Match (MCM), is a *generational* bonus wherein the individuals that fill your enrollment tree create more income for you. Normally we look at compensation from the top down but with the MCM we need to look at it from the bottom up. Here's how it works:
- You receive equal to 10% of the Direct Commission earned by those in your First Generation.
 - So let's say you personally sponsor Mary who is a 1-Star Master who earned \$1000 dollars in Direct Commission last month. You get **\$100** based on her Direct Commission.
 - You also have six other Personally Sponsored 1-Star Masters who collectively made \$10,000 dollars Direct Commission last month. You get **\$1,000**. **And that's just the First Generation!**
- The Master Check Match Profit Center pays Four Generations from Direct Commissions.
- Your Second Generation consists of the people who are personally sponsored by those in your First Generation. Mary (first Generation) signs up Susan. You get 5% of what Susan makes from her Direct Commission.
- Your **Third Generation** consists of the people that are personally sponsored by those in your Second Generation. Susan signs up Pablo. If you are a 4-Star, you get equal to **5%** of Pablo's Direct Commission. On the Third Generation, you receive **3%** as a **3-Star**.
- And finally, your Fourth Generation consists of the people that are personally sponsored by those in your Third Generation that are at least 1-Star or higher. Pablo signs up Miguel. You get 5% of what Miguel makes from his Direct Commission as long as you are a 5-Star Master or higher, no matter what his rank above a 1-Star may be.
- From your Second to your Fourth Generation, Dynamic Compression applies to those ranking 1-Star Master or higher that you personally sponsor.

Generation: All of a Distributor's Personally Enrolled 1-Star Master Distributors and above.

Dynamic Compression: As commissions are calculated, unqualified ranks are compressed out so the next qualified rank is paid.





4

Master Check Match

(Paid Monthly)



RANK	MASTER CHECK MATCH
1-Star Master – 10% Gen 1	
2-Star Master - 10% Gen 1, 5% Gen	2
3-Star Master - 10% Gen 1, 5% Gen	2, 3% Gen 3
4-Star Master - 10% Gen 1, 5% Gen	2, 5% Gen 3
5-Star Master – 10% Gen 1, 5% Gen	2, 5% Gen 3, 5% Gen 4

Unlimited generational pay through 4 Generations with compression and no cap on payout or size of Generations! The MCM is available to qualified 1-Star Master Distributors and above.

A good business is run by a motivated individual, but a great business is run by a successful team. Build your business. Build your team. Get rewarded.

5. Rank Advancement Bonus

- The Rank Advancement Bonus rewards you for reaching and maintaining ranks for three consecutive months.
- When you reach Master Rank you'll earn a \$50 bonus. Everyone that achieves
 Master Builder earns \$125. Both of these bonuses are paid out once you reach
 these milestones.
- As a 1-Star Master you earn \$250. 2-Star Master, \$500. 3-Star...etc.
 These rank bonuses are paid after you maintain your rank for three consecutive months.
- When you reach 8-Star you'll receive **\$20,000**.
- 9-Star earns you **\$30,000**.
- 10-Star Master you'll earn a whopping **\$40,000**.





Rank Advancement Bonus

Rank Advancement Bonus Master Rank \$ Master 50 \$ 125 **Master Builder** \$ 1-Star 250 \$ 500 2-Star 750 3-Star \$ 1,500 4-Star \$ 3,000 5-Star \$ 6,000 6-Star \$ 12,500 7-Star \$ 20,000 8-Star 9-Star \$ 30,000 \$40,000 10-Star

Maintain your rank for three consecutive months and enjoy your well deserved bonus!

6. Lifestyle/Auto Bonus (Paid Monthly)

The Lifestyle/Auto Bonus is awarded to qualified 1-Star Master Distributors and above once they have maintained the rank for three consecutive months.

Payout will begin on the fourth month with monthly commissions for the full amount beginning with the 1-Star Rank. Distributors will continue earning the bonus for the highest rank that they are qualified to receive.





Master Rank	Luxury Bonus	Master Rank	Luxury Bonus
1-Star	\$ 200	6-Star	\$ 800
2-Star	\$ 300	7-Star	\$ 900
3-Star	\$ 500	8-Star	\$ 1,000
4-Star	\$ 600	9-Star	\$ 1,200
5-Star	\$ 750	10-Star	\$ 1,500

Advertise your success and help others do the same.

7. Retail Commission (Paid Weekly)

Orders from *Preferred Customers* pay up to eight levels in depth, allowing for a high percentage Retail Commission while greatly rewarding team building and organizational growth.

Having at least 50 OV in a 36-day period will qualify you to receive **25%** Retail Commission on each and every order placed by your personally sponsored Preferred Customers as long as you're an active distributor.

The **21%** (or **3%** per level) will be paid through the next seven *Placement Levels* above you, with the rank from the previous month determining the depth of payout.

Preferred Customer (PC): A consumer or customer that creates a Sisel account to buy Sisel products at a discount.

Placement Level: Levels connected through placement sponsoring linkage.

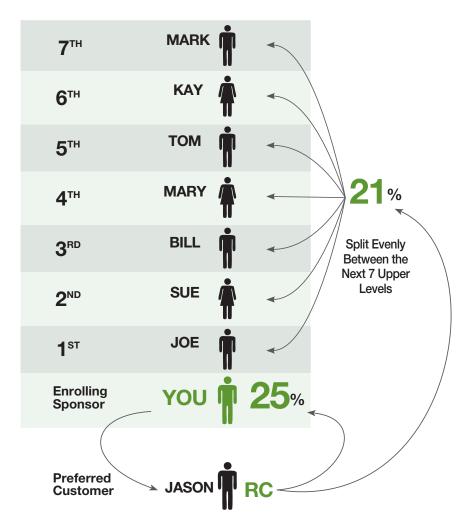




Retail Commission (RC)
(Paid Weekly)

PLACEMENT LEVEL

Similar to our Fast Start Bonus, orders from Preferred Customers pay up to eight levels in depth, paid weekly.



8. Wealth Builder System (WB) (Paid Weekly)

The Wealth Builder System (WB) is another way to recoup your investment and is designed to enable you to create lucrative income paid weekly to your account located in your Sisel Office. You may enroll as many new Distributors as you want using this program.

How To Qualify

Purchase a Wealth Builder (WB) Pack and have a minimum 50 OV within the past 30 days from initial order, with a six-day grace period. New distributors have 30 days from initial sign up to purchase a WB Pack for the upline to receive WB commissions.

Qualified Wealth Builder Pack (QWBP): A pack that can be purchased after the first 30 days of sign up to qualify for the Wealth Builder System. This pack will only pay Direct Commissions and will qualify the person purchasing it.





8

Wealth Builder System (WB)

WEALTH BUILDER PACKS



\$347.00 Transformation Pack - 330 PV QWBP PV330/CV263



\$347.00 Wellness Pack - 330 PV QWBP PV330/CV275



\$369.00 Age Pack - 369 PV QWBP PV369/CV226



\$359.00 Natrience Pack - 359 PV QWBP PV359/CV295



Weight Loss Pack - 335 PV QWBP PV335/CV294



\$317.00 Toxin-Free Pack - 311 PV QWBP PV311/CV256



MAXMotion - 365 PV QWBP PV365/CV225



Free water bottle, catalog, and duffle bag with each pack order.

Basic qualification occurs upon the purchase of one of the Wealth Builder Bonus Packs above.

8. Wealth Builder System (WB) (Continued)

How To Earn Money

Step 1) Enroll 1, 2, or 3 new, first-level Distributors - your *Freedom Team* - who each purchase a WB Pack. You will earn a **\$50** *Enroll-ment Bonus* for each of them. If you enroll all three within your first two weeks from the time you purchase your WB Pack, your Enrollment Bonus jumps to **\$100** each.

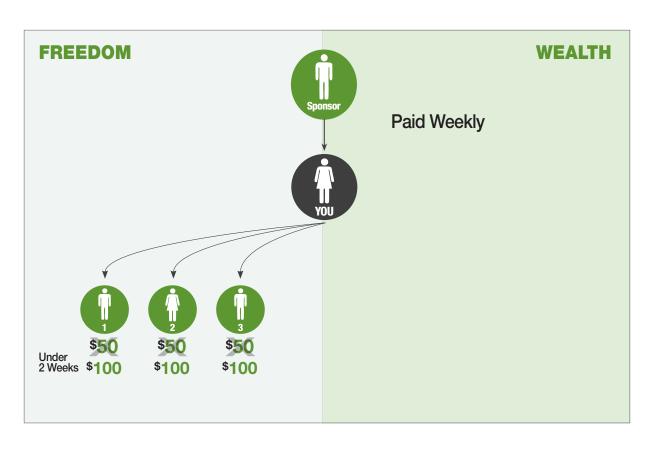
Freedom Team: Your first three Personally Sponsored people purchasing a Wealth Builder Pack.

Enrollment Bonus: This bonus is a standard \$50 bonus you receive for enrolling a Wealth Builder.





Wealth Builder System (WB)



8. Wealth Builder System (WB) (Continued)

How To Earn Money (continued)

Step 2) Upon enrolling your 4th Distributor that purchases a WB Pack, you will qualify for an Enrollment Bonus **\$130**. The WB Enrollment Bonus is paid on your 4th and 5th personally sponsored WB Distributors. Every time your 4th and 5th WB Distributors enroll 1, 2, or 3 new WB Distributors, you will receive a *Wealth Builder Bonus* of **\$80** for each person. There is no limit on how many times you get this bonus on their first three WBs under your 4th and 5th Wealth Builders.

Step 3) Your 5th WB Distributor also triggers the *Check Match Bonus*. This bonus earns you **50%** match every time your Freedom Team earns their \$80 WB Bonus.

Check Match Bonus:

A 50% bonus you receive after your Freedom side earns their Wealth Builder Bonus. Normally occurs after you sign up the 5th position on your Wealth Builder organization.

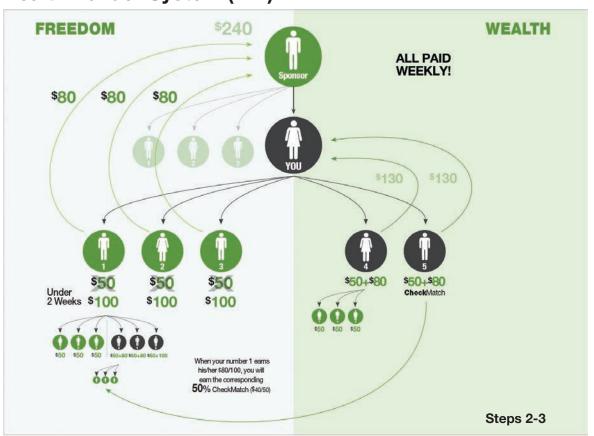
Wealth Builder Bonus: This is the bonus you receive when your Wealth side enrolls anyone on their Freedom side through infinity.





8

Wealth Builder System (WB)



8. Wealth Builder System (WB) (Continued)

How To Earn Money (continued)

Step 4) Upon enrolling your 6th WB Distributor, you qualify for the *Turbo Bonus*. You will receive **\$150** Enrollment Bonus from here on for every personally sponsored WB Distributor.

The Turbo Bonus applies to all your Wealth Builder Bonuses turning them from **\$80** each to **\$100** each on any new personally sponsored WB Distributor after you become Turbo Bonus-qualified.

Your 4th, 5th and 6th enrolled Distributors constitute the base of your *Wealth Team*. The Freedom Team and the Wealth Team positions are assigned once a personally sponsored, frontline Distributor purchases a WB Pack. Once the Distributor is assigned a position they will remain in that position until the account is closed.

Turbo Bonus: Similar to the \$80 Wealth Builder Bonus, the Turbo Bonus will then pay you \$100 the moment you enroll your 6th personally sponsored Wealth Builder and every Wealth Builder you personally enroll after that.

Wealth Team: Position four through infinity on your Wealth Builder organization.





8

Wealth Builder System (WB)

