

Online Shopping with Sisel is Simple - www.sisel.net

Online shopping has simplified marketing. It is much easier for customers to purchase products of their choice and it helps manufacturers and distributors to keep prices down. Online shopping has become a totally acceptable worldwide phenomenon!

What is Network Marketing? It is a legal and ethical business method allowing people to purchase their own products **directly online** from a distributing company. In fact the majority of people who register to buy products are not interested in the opportunity to develop a group and create an income, they simply enjoy the benefits of buying great products online. Check Sisel's website: click twice on any product to get information.

Many people believe Network Marketing is an illegal pyramid system. NOT TRUE! When closely examined many organisations take on the shape of a pyramid with multiple layers. Government is a typical example with many departments connected to the one above, narrowing to the Prime Minister at the top. Schools and churches have the same format, as do big businesses. Network Marketing groups expand from the **top down** as those involved **tell** others about the benefits of excellent products.

Problems in the past usually related to new people being encouraged to buy too much product which they had to sell once they realised it was too much for their personal use. This created the perception that Network Marketers had to sell products. NOT TRUE! Today, simply replace the word sell with **tell** in your understanding of Network Marketing.

Shopping Online with Sisel is Simple. If you have been **told** about the extensive range of SAFE Sisel home care, health, fitness or beauty products you are very lucky and can register to buy products two ways.

(A) A **Preferred Customer (PC)** is a customer or consumer who creates an online account with Sisel to purchase products with no interest in recommending products or a business opportunity. Every Sisel account has a personal ID Number and **PC's** also have their own website.

(B) A **Distributor** is a person who registers and has an online account with Sisel to purchase products EITHER for their own use OR to also actively recommend the products according to Sisel's Policies & Procedures.

Every **Distributor's**

account has a personal ID Number, replicating website, and own online Back Office to track activity.

** **Extra Distributor Benefits**

** **Distributors** are entitled to enrol PC's and other Distributors and can earn commissions according to the Sisel Compensation Plan. **Distributors** find this is an advantage as by **telling** others about good products, people often choose to register themselves. This is how groups expand.

** **Distributors** also benefit by paying **10% less for their products than PC's.**

There is NO OBLIGATION for Distributors to register others to form a group.